

# INVITATION TO FUN!

## TIPS FOR THROWING A CARNIVAL CRUISE PARTY



A Virtual Cruise Party is a virtual get together with your clients online. The goal is to make the “meeting” as fun and exciting as possible. We want to show them the Fun so when they are ready to travel they think about Fun!

- Zoom and GotoMeeting Platforms work best.
  - Most clients can access these programs either online or by downloading the App.
  - That means that they can join either on a computer, tablet, or smart phone.
  - Both have a video component so you can see everyone on the call.
- Mid-afternoon and Early Evening work best.
  - Many people are working from home these days.
  - They may have work or home-schooling in the morning so a Lunch Break or Happy Hour may be your best time to catch them.
  - Best times: 12:00 PM Noon or 4:00/5:00 PM
- Keep Your Virtual Cruise Party around 30-45 minutes. You may want to add in some fun and games, but it should last no longer than an hour.
- Average attendance should be around 25 guests. If you can get more, that’s great!
- Come Up with a Theme for your Virtual Cruise Party.
  - Invite Guests To Dress Up, Bring their Favorite Cruise Picture, Bring their Favorite Drink, Play Trivia. Remember you are throwing a party and want them to have a good time.
- Plan Your Virtual Cruise Party at least 2 weeks in advance. This gives people time to plan their schedules and gives you time to promote.
  - Promote on Facebook or via Email.
  - You can share the registration link in a private FB group.
  - You can always create an event on FB and invite your friends.
  - Use the Virtual Cruise Party Template to send out an email to your database.
- Send out a Reminder to your Virtual Cruise Party registration list a day prior or the same day. This ensures that no one forgets about the party!
- Be sure to follow up with your Cruise Party guests with a Party Favor!
  - First Time Cruisers? Send them the Insider Tips!
  - Fun Seeking Foodies? Follow up with some Carnival Recipes!

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## SETTING UP YOUR VIRTUAL CRUISE PARTY



### Setting Up Your Zoom Meeting

- Require Registration - You want to know who is coming to your party! And you don't want any unwanted "Party Crashers"
- Allow participants to use their video
- Uncheck "Enable join before Host". You don't want anyone showing up to the party before you.
- Check "Mute participants on entry".

### Sending Out Your Zoom Meeting

- You can copy Click On the "Copy the Invitation" link in the Invite Attendees section.
  - Copy this information and share with your travel partner.
- Or right click on the "Registration URL" and select copy.
  - You can then paste this URL into an email or onto the Virtual Cruise Party Invitation.

### Hosting Your Zoom Meeting

- Play some fun music as guests are joining. Have music that goes with your theme.
- Have a Presentation prepared to share at your Cruise Party!
- Have a Green Screen to showcase a fun Zoom background.
  - You can easily find a Green Screen on Amazon
  - Zoom will let you use a Virtual Background.
  - A green screen works best but a solid surface may also work.
  - You can upload any picture as a background, even videos!
- While presenting you can "Mute" everyone to cut down on background noise. Even though you may have selected "Mute on Entry" setting up the meeting, guests can still unmute themselves.
  - If you use the "Mute" bottom, within the meeting they will not be able to Unmute themselves. Click "Manage Participants" and Click "Mute All" on the Right Hand side.
- Consider doing a drawing for gift cards or swag items.
- Feature Current Promotions and Offer a Booking Incentive at the end of your Virtual Cruise Party.