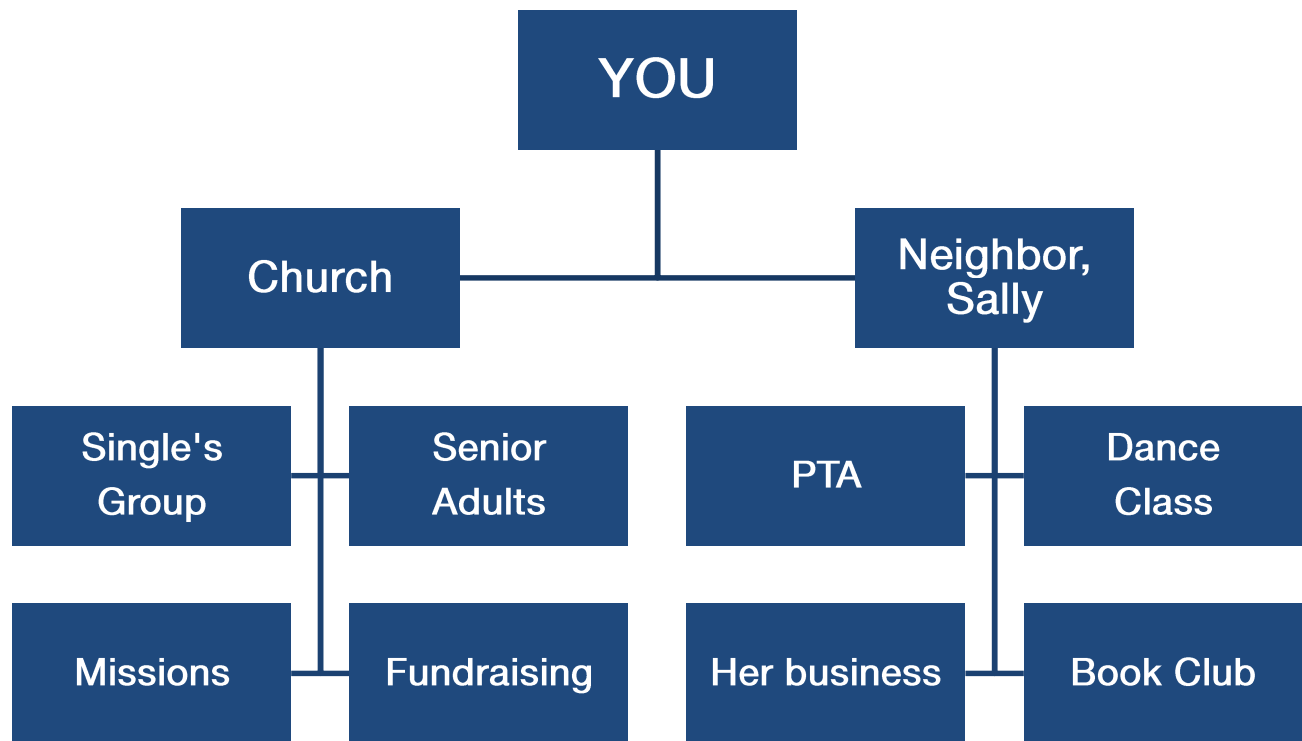


SAMPLE LEAD TREE

LEVERAGE THIS TOOL TO DEVELOP NEW BUSINESS



Use the Carnival Lead Tree to look at the people &/or organizations with whom you are connected. List what you and they are involved in to seek out new group opportunities.

You can add more boxes as needed to include siblings, children, best friend, co-worker, etc.

Reference the sample above and good luck!