

GROUP IDEAS

GROUPS ARE A GREAT WAY TO DELIVER NEXT LEVEL FUN TO YOUR CLIENTS, ALL WHILE YOU EARN MORE COMMISSION!
 CONSIDER SOME OF THE BELOW GROUP TYPES THAT ARE OUT THERE.

APARTMENT / SENIOR COMMUNITY	GIRLS GETAWAY
ASSOCIATIONS	GOURMET CLUB
BACHELOR/BACHELORETTE PARTY AT SEA	GUYS ESCAPE WEEKEND
BANK TRAVEL CLUB	HEALTH SPA
BOWLING LEAGUE	HOSPITALS
CHAMBER / ROTARY	LECTURERS
NON PROFIT / CHARITABLE / FUND RAISER ORGANIZATIONS CHURCHES	LIBRARY
CLUBS	MOTHER/DAUGHTER
COLLEGE (REUNION, FACULTY CONTINUING ED) COMMUNITY CENTERS	RADIO
CONDO ASSOCIATION	REC CENTER
CONTINUING EDUCATION ASSOCIATIONS	RESTAURANT / BAR
CORPORATE EMPLOYEE BENEFIT	SENIOR COMMUNITY / CENTER
COUNTRY CLUB (GOLF, GETAWAY OR SPA GROUP) COUPLES RETREAT	SISTERS / BROTHERS BONDING GETAWAY
CREDIT UNION (VAC SAVINGS)	SPA RETREAT
DANCE GROUP/TROUPE/STUDIO	SPECIAL INTEREST
ENTERTAINER	SPORTS TEAM
FAMILY REUNION	WEDDING AT SEA
FATHER/SON	YOGA
GARDEN CLUB	

Look at every gathering of people as a potential group opportunity. Learn as much as you can about the group/organization. Understand why they gather, how often, have they traveled before, what's important to them, etc. Then begin your plan to approach!